



Healthcare Association
of New York State

FOR IMMEDIATE RELEASE
MAY 14, 2008

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HANYS ANNOUNCES PARTNERSHIP WITH CORNELL UNIVERSITY ON LANDMARK HEALTH CARE LEADERS EDUCATIONAL PROGRAM

ALBANY N.Y. – The Healthcare Association of New York State (HANYS) today announced a partnership with Cornell University to develop and launch a groundbreaking educational program, *The Academy for Health Care Leadership Advancement*. The certificate program will be offered as a collaboration between the Johnson School at Cornell University and HANYS’ Data Academy for mid- to senior-level managers and health leaders seeking to advance their knowledge on the latest business, health care, and management strategies.

The collaboration between HANYS and Cornell brings together a unique blend of the Johnson School’s executive education and business expertise with HANYS’ data analytics excellence and in-depth knowledge of New York’s health care market. The first program is expected to be available in the fall.

“I am proud and excited that HANYS and the Johnson School—two of the most highly regarded names in their respective industries—will bring this unique partnership and programming to New York State health care providers,” HANYS’ Chief Operating Officer Maryjane Wurth said. “New York’s health care environment poses challenges unlike anywhere in the country. Today’s professionals must constantly evolve and develop new strategies to meet ever-changing demands of regulators, the public, and the marketplace.”

Elizabeth A. Mannix, Ph.D, Professor, Johnson School of Management, Cornell University, commented, “Faculty at the Johnson School are working on the most critical problems facing organizations today—competitive strategy, organizational change and renewal, financial management,

and strategic marketing. This new joint venture between Cornell and HANYS exemplifies the type of partnership that works—bringing together cutting-edge ideas from the academic and business arenas that can be immediately applied to practical innovation in health care management.”

HANYS provides advocacy, education, information, and resources to more than 550 hospitals, nursing homes, health systems, and other health care organizations across the state. Since its inception in 2004, HANYS’ Data Academy has rapidly become a much sought-after resource for health care professionals to receive training in the strategic application of financial, quality, workforce, community health, and marketplace data. Through Data Academy courses, today’s health care leaders discover practical approaches to understanding the vast array of health care information, fostering improved decision-making and successful positioning in the marketplace.

Founded in 1946, the Johnson School is Cornell University’s graduate school of management. Consistently ranked as one of the top graduate schools of business, the Johnson School builds upon Cornell’s depth and breadth of distinguished research and teaching, and its vast, worldwide network of alumni, faculty, and colleagues. Programs include one- and two-year MBA degrees, an Executive MBA, and the Cornell-Queen’s Executive MBA, which offers interactive videoconferencing sessions across the U.S. and Canada.

The Johnson School’s Executive Education is a member of the International University Consortium for Executive Education (UNICON). UNICON is an organization of business schools world-wide with a serious commitment to management and executive education and development.

The Healthcare Association of New York State is the only statewide hospital and continuing care association in New York State, representing more than 550 non-profit and public hospitals, nursing homes, home care agencies, and other health care organizations.