

You are invited...



Making New York the Healthiest State Achieving the Triple Aim

Population Health Summit

Tuesday, December 3, 2013

8:00 a.m. – 4:30 p.m.

New York Academy of Sciences, New York City

On Tuesday, December 3, New York State Health Commissioner **Nirav R. Shah, M.D., M.P.H.** is convening a population health summit to bring together state and national leaders to learn about the role public health plays in improving population health. Invited presenters will provide insight into public health approaches to improving population health and how they can help achieve this. In addition to others, Dr. Shah will be joined by:

Thomas R. Frieden, M.D., M.P.H.	Director of the U.S. Centers for Disease Control and Prevention (CDC)
James R. Knickman, Ph.D.	President & CEO, New York State Health Foundation
Thomas Farley, M.D., M.P.H.	New York City Health Commissioner
Richard Besser, M.D.	Chief Health and Medical Editor, ABC News
Jeffrey Levi, Ph.D.	Executive Director, Trust for America's Health
Daniel Sisto	Retired President, Healthcare Association of New York State
Honorable Richard N. Gottfried	New York State Assembly Member
Honorable Kemp Hannon	New York State Senator
Jo Ivey Boufford, M.D.	President, New York Academy of Medicine
Jeremy J. Nobel, M.D., M.P.H.	Medical Director, Northeast Business Group on Health

- Defining the Triple Aim to improve health care, reduce costs and improve health;
- Delineating the roles of health and non-health sectors in improving population health;
- Highlighting successful local Prevention Agenda coalitions of county health departments, hospitals, clinics, schools, business, community organizations and philanthropy; and innovative work with hospitals through the New York City health department's Take Care New York initiative;
- Defining the roles of employers in improving the health of workers and their communities.

Attendees must pre-register at: <https://populationhealthsummit.eventbrite.com>

The public is invited to join the summit via a live webcast on the New York State Department of Health website from 8:15 a.m- 4:30 p.m.

health.ny.gov/population_health_summit/index.htm

Follow us on Twitter at: **#pophealthNY**

Co-sponsors:

New York State Health Foundation

New York Academy of Medicine

Health Research, Incorporated

Healthcare Association of New York State

Greater New York Hospital Association

New York State Association of County Health Officials

Community Health Care Association of New York State

New York City Department of Health and Mental Hygiene





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Premise

The “Triple Aim” – optimizing the broader health system performance to achieve 1) better healthcare for individuals, 2) better health for populations, and 3) lower per capita healthcare costs – is a foundational concept of health reform, but is focused almost entirely on actions to be taken within the healthcare sector itself. Public health measures – a set of evidence-based approaches focusing on community and health care-level health promotion and disease prevention led by the State Health Department but involving many stakeholders – occurs mainly outside the traditional healthcare system and is still under-recognized as an important vehicle to improve the health of the population as a whole. Because the public health system seeks to address the 70% of health status that is not related to access to health care or genetics (e.g. behavior and the environment), it is a necessary part of the ‘health system’, broadly defined, to achieve the single aim of better health for populations. Community based public health measures are estimated to have a **return on investment** of 7-to-1 in 5 years. Public health must work in **partnership** with many broader health system partners to be effective since its funding accounts for only about 3 percent of total health-related funding. Public health also focusses attention on **health disparities and the social determinants of health**, the variation of health status based on race, ethnicity, social economic status, educational background, disability status, and gender identity. Poor health and health care costs are a major impediment to **economic development** and must be addressed by all sectors of society, highlighting the need for **partnership** among all these sectors.

New York State’s ‘health system’ is currently engaged in an ambitious 5 year effort to improve population health called the **Prevention Agenda 2013-2017**. The statewide effort involves every county public health department and hospital in the state, working together on the county level with other stakeholders including health care providers, schools, businesses, unions, community-based organizations, local governmental leaders, academia, philanthropy, etc., to develop legally mandated plans to define local priorities and to design community-based interventions to improve health with a focus on health disparities. No other state has undertaken a comprehensive effort to define the role of Public Health after healthcare reform or to demonstrate the value of public health in achieving the Triple Aim.

Proposal

Convene a Population Health Summit to bring together state and national leaders among the broad **stakeholder group constituting the ‘health system’**, as defined above, to learn about the role public health plays in improving population health and to discuss the roles the stakeholder groups can play to contribute to this effort.

Goal

The goal of the Population Health Summit is to increase the awareness of health system stakeholders to public health approaches to improving population health and how they can help achieve this.



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PRELIMINARY AGENDA

This forum will be webcast at: health.ny.gov/populationhealthsummit

7:30 – 8:30 **I. Check-In and Coffee/Light Breakfast**

8:30 – 10:00 **II. A Whole System Approach to Achieving the Triple Aim – the New York State Experience**

Moderator: James Knickman, Ph.D., *President and CEO, New York State Health Foundation*

This session will set the stage for discussion by reviewing current NYSDOH initiatives, the role of public health in population health, and the importance of the participation of stakeholders from all sectors, in a partnership approach.

8:30 – 8:50 **a. The Triple Aim, Population Health, the NYS Prevention Agenda**

Nirav R. Shah, M.D., M.P.H., *Commissioner, New York State Department of Health*

8:50 – 9:15 **b. National Perspective on Population Health, the Affordable Care Act, and Return on Investment for Public Health**

Jeffrey Levi, Ph.D., *Executive Director, Trust for America's Health*

9:15 – 9:45 **c. Stakeholder Views**

i. Public Health Sector: The Take Care New York Initiative

Thomas Farley M.D., M.P.H., *Commissioner, New York City Department of Health and Mental Hygiene*

ii. Healthcare Sector

Daniel Sisto, (Retired) *President, Healthcare Association of New York State*

9:45 – 10:00 **d. Audience participation**

10:00 – 10:10 **Break**

10:10 – 11:00 **III. A Conversation with CDC Director Dr. Thomas Frieden**

Moderator: Richard Besser, M.D., *ABC News*

11:00 – 12:30 **IV. Engaging Local Stakeholders in Partnerships to Improve Population Health: The NYS Prevention Agenda 2013-2017.**

Moderator: Dr. Jo Ivey Boufford, M.D., *President, New York Academy of Medicine*

a. The Near Westside Initiative: Bringing Health to the Table

Panel: Rebecca Bostwick, *Program Director, Lerner Center for Public Health Promotion*

Susan Furtney, M.P.H., *Executive Director, Community Engagement, St. Joseph's Hospital Health Center*

Cynthia B. Morrow, M.D., M.P.H., *Commissioner, Onondaga County Health Department*

Paul Nojaim, *President, Nojaim, Inc., Syracuse, NY Area Supermarkets*

b. "What's the CATCH?": Forays at the interface of primary care and public health in the Bronx

Panel: Jane Bedell, M.D., *Assistant Commissioner, Bronx District Public Health Office, NYC Department of Health & Mental Hygiene.*

Peter A. Selwyn, M.D., M.P.H., *Professor and Chairman, Department of Family and Social Medicine, and Director, Office of Community Health, Montefiore Medical Center and Albert Einstein College of Medicine*



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12:30 – 2:00 **V. Lunch**

1:15-2:00 **a. Legislative Panel Discussion with Senator Kemp Hannon, Chair, Senate Health Committee and Assembly Member Richard Gottfried, Chair, Assembly Health Committee**

Moderator: Nirav R. Shah, M.D., M.P.H. Commissioner, New York State Department of Health

2:00 – 4:00 **VI. Role of Employers in Population Health: Improving Worker Health and Reducing Healthcare Costs**

Moderator: Jeremy J. Nobel, M.D., M.P.H., Medical Director, Northeast Business Group on Health

Panel: Fikry Isaac, M.D., M.P.H., Vice President, Global Health Services, Johnson & Johnson, Inc.

Jeffrey A. Kraut, Senior Vice President, Strategy and Business Informatics, North Shore-LIJ Health System; Associate Dean, Strategy, Hofstra North Shore -LIJ School of Medicine

Kyu Rhee, M.D., M.P.P., Vice President, IBM Integrated Health Services

Andy Stern, Senior Fellow, Columbia University Richman Center; Former President, Service Employees International Union (SEIU)

4:00 – 4:30 **VII. Closing Remarks/Next Steps**

James Knickman, Ph.D., President and CEO, New York State Health Foundation



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Moderators

Richard Besser, M.D.

Chief Health and Medical Editor, ABC News

Dr. Besser provides medical analysis and commentary for all ABC News broadcasts and platforms, including "World News with Diane Sawyer," "Good Morning America," and "Nightline." Dr. Besser worked at the federal Centers for Disease Control and Prevention (CDC) for thirteen years and served as acting director in 2009, during which time he led the CDC's response to the H1N1 influenza pandemic. For that work he received the Surgeon General's Medallion. Dr. Besser is a graduate of Williams College and the University of Pennsylvania School of Medicine. He did his residency and chief residency in pediatrics at Johns Hopkins University Hospital. Dr. Besser is a visiting fellow at the Harvard School of Public Health.

In 2011, Dr. Besser received an Emmy nomination for Outstanding Investigative Journalism for his story on cord blood banking. In 2012 he received an Overseas Press Club award as part of ABC News coverage of global health. In 2013 he won Peabody awards as part of ABC News coverage of Hurricane Sandy and Robin Robert's health journey. His book, *Tell Me the Truth, Doctor: Easy-to-Understand Answers to Your Critical and Confusing Health Questions*, was published in 2013.

Jo Ivey Boufford, M.D.

President, New York Academy of Medicine

Dr. Boufford is the President of The New York Academy of Medicine. She is a professor of public service, health policy and management at the Robert F. Wagner Graduate School of Public Service and a clinical professor of pediatrics at the New York University School of Medicine. Dr. Boufford served as Dean of the Robert F. Wagner Graduate School of Public Service at New York University from June 1997 to November 2002. Prior to that, she served as Principal Deputy Assistant Secretary for Health in the U.S. Department of Health and Human Services (HHS) from November 1993 to January 1997. While at HHS, Dr. Boufford served as the U.S. representative on the Executive Board of the World Health Organization (WHO). Previously, Dr. Boufford served as Director of the King's Fund College in London, and President of the New York City Health and Hospitals Corporation (HHC), the largest municipal system in the United States.

Dr. Boufford was elected to the Institute of Medicine (IOM) in 1992 and is a member of its Executive Council, Board on Global Health and Board on African Science Academy Development. Dr. Boufford was elected to serve a second four-year term as the Foreign Secretary of the IOM beginning July 1, 2010.

James Knickman, Ph.D.

President and CEO, New York State Health Foundation

James R. Knickman, Ph.D., is the first President and Chief Executive Officer of the New York State Health Foundation (NYSHealth), a private foundation dedicated to improving the health of all New Yorkers, especially the most vulnerable. Under Dr. Knickman's leadership, NYSHealth has invested more than \$80 million since 2006 in initiatives to improve health care and the public health system in New York State. Equally important, the Foundation is committed to sharing the results and lessons of its grant making; informing policy and practice through timely, credible analysis and commentary; and serving as a neutral convener of health care leaders and stakeholders throughout New York State.

Prior to joining NYSHealth, Dr. Knickman was the Vice President of Research and Evaluation at the Robert Wood Johnson Foundation and earlier was a professor of health policy at New York University's Robert F. Wagner Graduate School of Public Service. Dr. Knickman serves on numerous boards, including the National Council on Aging, the Center for Effective Philanthropy, and Philanthropy New York. He is a past chair of the board of the Robert Wood Johnson University Hospital in New Brunswick, N.J., and a co-editor of a popular textbook titled "Health Care Delivery in the United States."

Jeremy J. Nobel, M.D., M.P.H.

Medical Director, Northeast Business Group on Health

Dr. Nobel is the Medical Director at the Northeast Business Group on Health (NEBGH), directing their Solutions Center and working with large self-insured employers, health plans and health systems to develop innovative and collaborative care models linked to sustainable business and payment models. Dr. Nobel has also served in various faculty positions at the Harvard School of Public Health for the last 25 years, where his teaching and research is focused on the use of information technology solutions to improve the quality and cost-effectiveness of healthcare. Dr. Nobel is board certified in both internal medicine and preventive medicine, with dual master's degrees in public health and epidemiology from the Harvard School of Public Health. He graduated magna cum laude from Princeton University.



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Nirav R. Shah M.D., M.P.H.

Commissioner, New York State Department of Health

Dr. Shah is the 15th Commissioner of the New York State Department of Health. He graduated with honors from Harvard College, and has an M.D. and M.P.H. in medicine and chronic disease epidemiology from Yale University. He is board certified in Internal Medicine and is an elected member of the Institute of Medicine (IOM). Dr. Shah heads one of the world's leading public health agencies with an annual budget of more than \$58 billion. During Dr. Shah's tenure, the Department led the transformation of the state's Medicaid program, which resulted in more than \$4 billion in savings in just the first year while improving population health and quality of care. The Department also spearheaded the creation of a health benefit exchange that will give 1.1 million New Yorkers health insurance coverage and drafted an evidence-based Prevention Agenda for improving the health of all New Yorkers.

Presenters

Thomas Farley, M.D., M.P.H.

Commissioner, New York City Department of Health and Mental Hygiene

Dr. Farley is Commissioner of the New York City Department of Health and Mental Hygiene (NYCDOHMH), one of the world's oldest and largest public health agencies. A pediatrician and epidemiologist, Dr. Farley has more than 20 years of experience in public health, working at the federal, state, and local levels and as a professor of public health.

As Health Commissioner, Dr. Farley is focusing on addressing the social and environmental factors underlying the leading causes of death and disability, including smoking, unhealthy diet, physical inactivity, heart disease and diabetes. Life expectancy has increased faster in New York City than the rest of the United States over the past decade due largely to the decreases in deaths from heart disease and cancer.

Dr. Farley graduated from Haverford College and received his M.D. and M.P.H. degrees from Tulane University. He served in the federal Centers for Disease Control's (CDC) Epidemic Intelligence Service and is co-author of Prescription for a Healthy Nation: A New Approach to Improving Our Lives by Fixing Our Everyday World.

Thomas Frieden, M.D., M.P.H.

Director, Centers for Disease Control and Prevention

Dr. Frieden became Director of the U.S. Centers for Disease Control and Prevention (CDC) in June 2009. Dr. Frieden has worked to control health threats from infectious diseases, respond to emergencies, and battle the leading causes of suffering and death in our nation and around the world. As the director of our nation's health protection agency, he is leading CDC to address challenging health priorities, including strengthening public health and health care collaboration, by aligning, coordinating and integrating public health and health care to improve health outcomes.

Previously, Dr. Frieden served as Commissioner of the New York City Department of Health and Mental Hygiene since January 2002. During his tenure, the number of smokers in New York City declined by 350,000, teen smoking decreased by half, and New York City became the first place in the United States to eliminate trans-fats from restaurants, rigorously monitor the diabetes epidemic, and require certain restaurants to post calorie information prominently. Under Dr. Frieden's leadership, the department established the largest community electronic health records project in the country.

A physician with training in internal medicine, infectious diseases, public health, and epidemiology, Dr. Frieden is known especially for his expertise in tuberculosis control. Dr. Frieden began his career at CDC as an Epidemic Intelligence Service (EIS) Officer at the New York City Health Department, where he led a program that rapidly reduced tuberculosis, including reducing cases of multidrug-resistant tuberculosis by 80%. Dr. Frieden worked in India for five years, where he assisted with national tuberculosis control efforts. The program in India has now treated more than 10 million patients and has saved more than 1 million lives.

Dr. Frieden speaks Spanish and graduated from Oberlin College. He received both his medical degree and MPH degree from Columbia University, and he completed infectious disease training at Yale University.

Jeffrey Levi, Ph.D.

Executive Director, Trust for America's Health

Jeffrey Levi, PhD, is Executive Director of the Trust for America's Health (TFAH), where he leads the organization's advocacy efforts on behalf of a modernized public health system. Dr. Levi oversees TFAH's work on a range of public health policy issues, including implementation of the public health provisions of the Affordable Care Act (ACA) and annual reports assessing the nation's public health preparedness, investment in public health infrastructure, and response to chronic diseases



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such as obesity. The Trust for America's Health led the public health community's efforts to enact, and now defend, the prevention provisions of the ACA, including the Prevention and Public Health Fund and the new Community Transformation Grants. In January 2011, President Obama appointed Dr. Levi to serve as a member of the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health. In April 2011, he was appointed the chair of the advisory group.

Dr. Levi is a professor of health policy at George Washington University's School of Public Health, where his research has focused on HIV/AIDS, Medicaid, and integrating public health with the healthcare delivery system. Previously, Dr. Levi served as an associate editor of the American Journal of Public Health and deputy director of the White House Office of National AIDS Policy. Beginning in the early 1980s, Dr. Levi held various leadership positions in the LGBT and HIV communities, helping to frame the early response to the HIV epidemic.

Dr. Levi received a BA from Oberlin College, an MA from Cornell University, and a PhD from The George Washington University.

Daniel Sisto

Retired President, Healthcare Association of New York State

With more than 35 years of executive leadership experience in regulatory and competitive environments, Daniel Sisto is a highly recognized speaker on public policy, advocacy, health planning, and administration. Mr. Sisto is the recently-retired President of the Healthcare Association of New York State (HANYS), which he led since 1986. Mr. Sisto joined the Association staff in 1984. Under his leadership, HANYS developed a national reputation for its expertise in data management, effective state and federal advocacy, and coalition building with diverse national interests.

Mr. Sisto is the former Executive Vice President of the Nassau-Suffolk Hospital Council and former Deputy Director of the Nassau-Suffolk Health Systems Agency. He holds a B.S. in Management and an M.B.A. in Marketing from St. John's University.

Panelists

Jane Bedell, M.D.

Assistant Commissioner, Bronx District Public Health Office, NYC Department of Health & Mental Hygiene

Dr. Bedell is the Assistant Commissioner of the Bronx District Public Health Office of the NYC Department of Health & Mental Hygiene (NYCDOHMH). Dr. Bedell directs a staff of public health educators, epidemiologists and community health workers who promote health equity in New York City by ensuring that conditions for good health – available, sustainable, high-quality services and efficient, effective systems -- flourish in all city neighborhoods. Priority issues in the Bronx include teen pregnancy prevention and obesity prevention.

The Bronx District Public Health Office partners with medical practices, schools, community organizations, local leaders, key stakeholders, and other city agencies to improve conditions for NYC residents so that the healthier choice is the easier choice.

Dr. Bedell received her medical degree from SUNY-Downstate in Brooklyn, trained in internal medicine at the Montefiore Medical Center Residency Program in Social Medicine and conducted further training in HIV/AIDS primary care with the New York State Department of Health (DOH), as well as in the public health program at Yale University. She has worked as a primary care physician, a medical director of clinical services and a physician-teacher.

Rebecca Bostwick, M.P.A.

Program Director, Lerner Center for Public Health Promotion, Syracuse University

Ms. Bostwick oversees the Center's administrative and program operations, staff, and community partnerships. Ms. Bostwick has been at Syracuse University since 2005, previously serving as Deputy Director for SU's Center for Health and Behavior. While at the Center for Health & Behavior, Ms. Bostwick first served as a program coordinator, overseeing large scale federal and privately funded HIV and STD prevention community based research studies. She has also worked for SUNY Upstate Medical University as the Project Director for the Commission for a Healthy Central New York facilitating an eight county regional health assessment, and for the Central New York Health Systems Agency. Ms. Bostwick earned her Master's degree in public administration and a certificate in health services management and policy, both from the Maxwell School at Syracuse University.



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Susan Furtney, M.P.H.

Executive Director, Community Engagement, St. Joseph's Hospital Health Center

Ms. Furtney has more than 20 years of business development, strategic planning, analytics and operational leadership experience in for-profit and non-profit healthcare organizations. Ms. Furtney is currently the Executive Director of Community Engagement at St. Joseph's Hospital Health Center in Syracuse, where she is responsible for establishing and growing community partnerships to improve the health outcomes of St. Joseph's patient population in the greater Syracuse area. Ms. Furtney also oversees the community-based primary care centers that provide more than 60,000 medical and dental visits to vulnerable residents in Syracuse annually. She holds a master's degree in public health from Emory University and a bachelor's degree in public health from the University of North Carolina at Chapel Hill.

Honorable Richard N. Gottfried

New York State Assembly Member

Assembly Member Gottfried is a Democrat, representing the 75th Assembly District in Manhattan and has chaired the New York State Assembly Committee on Health since 1987. His work has focused on creating and expanding public health insurance programs in New York, including Child Health Plus and Family Health Plus, as well as simplification of enrollment in publicly-financed programs (such as Medicaid). Assembly Member Gottfried sponsored the N.Y. Health bill to create a universal publicly funded single-payer health plan – like Medicare or Child Health Plus but for everyone. He is a leading proponent of patient autonomy and reproductive freedom.

Assembly Member Gottfried's legislative work includes: promoting primary and preventive care and formation of accountable care organizations (ACOs); the Health Care Proxy Law; the Family Health Care Decisions Act; managed care reforms; giving patients access to information about a doctor's background and malpractice record; licensing of midwives; insurance coverage for midwife services; and the HIV Testing and Confidentiality Law.

Assembly Member Gottfried is a graduate of Cornell University and Columbia Law School. He was first elected to the Assembly in 1970. He is a fellow of the New York Academy of Medicine and a member of the American Public Health Association, the National Academy for State Health Policy, the Reforming States Group, the National Legislative Association on Prescription Drug Prices, the New York City Bar Association, and the New York Civil Liberties Union.

Honorable Kemp Hannon

New York State Senator

Senator Hannon is a Republican, serving New York's sixth Senatorial District since 1989. Throughout his career, Senator Hannon has fought to improve the delivery of healthcare for all residents in New York. Senator Hannon is the current Chair of the New York Standing Committee on Health and the Chair of the Budget Subcommittee of the Republican Conference. Additionally, Senator Hannon was a member of the Medicaid Redesign Team for reforms to the organization and delivery of Medicaid. Senator Hannon spearheaded the "I-STOP" law on controlled substances and he sponsored legislation on: concussion management, whooping cough vaccinations for caregivers of newborns, epi-pens and Hepatitis C testing. Senator Hannon helped author New York's charity care requirements for hospitals and continues to support significant legislation in the areas of long term care, health insurance, women's health issues and organ donation.

A lifelong resident of Nassau County, Senator Hannon, graduated from Boston College, and Fordham Law School.

Fikry W. Isaac, M.D., M.P.H., FACOEM

Vice President, Global Health Services, Johnson & Johnson, Inc.

Dr. Isaac is Vice President of Global Health Services for Johnson & Johnson, Inc., in New Brunswick, New Jersey, where he directs the development of health and wellness strategies, policies, guidelines, and services worldwide (Occupational Medicine, Employee Assistance Program and Wellness). Dr. Isaac is also the Chief Medical Officer for Johnson & Johnson's Wellness & Prevention, Inc., a company offering comprehensive wellness solutions for employers, health plans, and other organizations.

Dr. Isaac is a pioneer in the field of workplace health promotion and global health, and has introduced innovative approaches to improve the health and well-being of populations. He is a published author in this field and continues to research population health interventions, using rigorous scientific methods to ensure that these interventions deliver meaningful outcomes.

During the discussion of health care reform in the U.S., Dr. Isaac was invited to meet with officials of the Office of Personnel Management and the White House to provide input to a pilot program for health and wellness in the federal workforce.

Dr. Isaac received his medical degree from Ain Shams University Medical School (Cairo, Egypt), was certified by the American Board of Internal Medicine in 1991, and earned a master of public health degree in occupational medicine from the Medical College of Wisconsin in 2001.



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Jeffrey A. Kraut

Senior Vice President, Strategy and Business Informatics, North Shore-LIJ Health System; Associate Dean, Strategy, Hofstra North Shore -LIJ School of Medicine

Jeffrey Kraut serves as the senior vice president for strategy and business informatics at the North Shore-LIJ Health System and as associate dean for strategy for the Hofstra North Shore-LIJ School of Medicine, one of the nation's newest medical schools. In addition to coordinating the strategic planning activities of North Shore-LIJ, as well as the development of its network of providers through merger, acquisition or affiliated relationships, he is responsible for data governance and organizing the next generation of business informatics throughout the Health System.

Often recognized for his skills in health planning and policy, Mr. Kraut was appointed by the previous four governors to the New York State Public Health and Health Planning Council (PHHPC), and its predecessor councils, where he serves as vice chair and chairs the Project Review and Establishment Committees. He is a fellow of the New York Academy of Medicine and serves as vice chair of Healthix, New York's largest Regional Health Information Organization (RHIO). Mr. Kraut is a member of the board of the AHA's Society for Health Care Strategy and Market Development (SHSMD), Long Island Regional Planning Council, Sustainable Long Island and The Brookville Center for Children Services, among others.

Mr. Kraut received an MBA degree in health care management from Baruch College /Mount Sinai School of Medicine and a BA degree from Stony Brook University.

Cynthia B. Morrow, M.D., M.P.H.

Commissioner, Onondaga County Health Department

Dr. Morrow has served as Commissioner of Health for Onondaga County since 2005. In addition to leading a large health department, Dr. Morrow is committed to educating future physicians and public health workers and to developing and fostering community partnerships that address a wide range of public health concerns.

Dr. Morrow is also an assistant professor of public health and preventive medicine and an assistant professor of pediatrics at SUNY Upstate Medical University.

Previously, Dr. Morrow served as Director of Preventive Services for Onondaga County Health Department; primary care physician in private practice in Florida; and Medical Director/Staff Physician for the Guam Department of Health.

Dr. Morrow holds a bachelor's degree in psychobiology from Swarthmore College and a combined M.D./M.P.H. from Tufts University School of Medicine in Boston, Massachusetts.

Paul Nojaim

President, Nojaim, Inc., Syracuse, NY Area Supermarkets

Mr. Nojaim is President of Nojaim Bros. Supermarkets., a 93-year-old family supermarket. Since its inception, Nojaim's has operated in the Near Westside of Syracuse, home to Onondaga County's largest population of Latinos. Nojaim Bros. has remained committed to Syracuse's Near Westside neighborhood. Despite a large population decline and an increase in poverty they have steadfastly remained as one of the few remaining businesses offering services to the residents of the community. Nojaim, Inc., has developed a health clinic, bank, food and nutrition center, and pharmacy to increase the needed services for residents of the community.

Mr. Nojaim is a graduate of Le Moyne College, and a member of the College's Board of Regents. He serves as Vice President of the Near Westside Initiative, Chairman of The Onondaga County Agriculture Council, member of the Board of Directors of Cornell Cooperative Extension, and The Central New York Chapter of The National Football Foundation.

Kyu Rhee, M.D., M.P.P.

Vice President, IBM Integrated Health Services

Dr. Rhee serves as the Vice President of Integrated Health Services at IBM, where he has direct global responsibilities for health, safety, medical, and health benefits design and strategy services. Prior to joining IBM, Rhee was Chief Public Health Officer at the Health Resources and Services Administration (HRSA), which is the primary federal agency for improving access to health care services for people who are uninsured, isolated, or medically vulnerable. While at HRSA, he led numerous national initiatives related to prevention, quality, and public health. Dr. Rhee also served as the Director of the Office of Innovation and Program Coordination at the National Institutes of Health, where he led numerous initiatives related to health disparities, innovation, and partnerships.

Prior to his federal government work, Dr. Rhee served as Chief Medical Officer of Baltimore Medical System, Inc., the largest network of Federally Qualified Health Centers in Maryland. In addition, Dr. Rhee served five years as a National Health Service Corps scholar and Medical Director at Upper Cardozo Health Center, the largest community health center in Washington, D.C.

Dr. Rhee is board-certified in internal medicine and pediatrics. He received his medical degree from the University of Southern California. Dr. Rhee also holds a master's degree in public policy from the John F. Kennedy School of Government, Harvard University, with a concentration in health care policy.



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Peter A. Selwyn, M.D., M.P.H.

Professor and Chairman, Department of Family and Social Medicine, and Director, Office of Community Health, Montefiore Medical Center and Albert Einstein College of Medicine

Peter Selwyn is Professor and Chairman of the Department of Family and Social Medicine, and Director of the Office of Community Health, at Montefiore Medical Center and Albert Einstein College of Medicine in the Bronx, N.Y.

Dr. Selwyn is deeply engaged in addressing the current epidemics that challenge the health of the Bronx and other underserved communities: obesity, diabetes, hypertension, and tobacco-related disease. This community health work has involved working closely with medical colleagues and a broad group of community-based organizations, agencies, and other key stakeholders, to help develop coordinated strategies to improve the health of local communities across the Bronx.

Dr. Selwyn received his B.A. degree from Swarthmore College, his M.D. from Harvard Medical School, and his M.P.H. in epidemiology from Columbia University. He completed his clinical training in family medicine at Montefiore Medical Center in 1984, and was then appointed as Medical Director of the Montefiore Substance Abuse Treatment Program. In this role, Dr. Selwyn was involved in some of the earliest research studies of AIDS and substance abuse, helping to develop model programs to provide care for high-risk populations affected by the AIDS epidemic in the Bronx.

Andy Stern

Senior Fellow, Columbia University Richman Center; Former President, Service Employees International Union (SEIU)

Andy Stern is a Senior Fellow at the Columbia University Richman Center and the former President of the 2.2 million member Service Employees International Union (SEIU), the largest union of health care, hospital, nursing home, homecare, janitors, security officers, child care, food service, and state workers, and the fastest-growing union in North America. Previously as a labor leader, and today in new roles, Stern is a leading voice on major issues confronting American workers and the American economy as the United States confronts the challenges posed by the "global revolution"-- the third economic revolution in world history. Stern's 21st century ideas and practical solutions about restoring the American Dream are featured in his book, *A Country That Works*. Stern was a Presidential appointee to the National Commission on Fiscal Responsibility and Reform, and a member of the Council on Foreign Relations U.S. Trade and Investment Policy Task Force. He was listed as one of the nation's 25 most influential people in health care by *Modern Health Care* as well as *Fortune* and *Washingtonian Magazine's* "Top Power Player." Stern was the Fox "Power Player of the Week", had the "Last Word" on CNN with John King, and appeared on the "Colbert Report", Bill Moyers, Charlie Rose, and the cover of *Business Week*, and *The New York Times Sunday Magazine*. Stern is a graduate of the University of Pennsylvania.