Annual Membership Conference

Resilience in Healthcare: Building a Sustainable Future

June 19 - 21, 2019
The Saratoga Hilton, Saratoga Springs

Control dollars  Understand Consumers  Embrace technology  Innovate workforce

This educational activity is jointly provided by AXIS Medical Education and HANYS.
Annual Membership Conference
Resilience in Healthcare: Building a Sustainable Future

HANYS is pleased to invite you to our 2019 Annual Membership Conference, Resilience in Healthcare: Building a Sustainable Future. Join us as we return to lovely and historic Saratoga Springs June 19-21, 2019, for a program filled with education provided by industry leaders covering digital transformation, the changing workforce, targeted clinical improvements, improving the care experience, social media, value-based payment and more.

June 19-21, 2019
The Saratoga Hilton
Saratoga Springs, NY

Who Should Attend?
• Chief executive officers
• Chief medical officers
• Chief operating officers
• Chief financial officers
• Chief nursing officers
• Chief quality officers
• Chief information officers
• Chief information security officers
• Chief human resource officers
• Nursing home administrators
• Leaders of continuing care programs

Opening keynote: Kenneth Kaufman, Chair, Kaufman Hall
In “From Now to Near to Far in American Healthcare,” Mr. Kaufman will identify five requirements for organizations as they pivot from the current (“now”) healthcare business model to the future (“far”) model. His session will help attendees envision their organizations’ roles in this future state, despite however different and uncertain this future may be.

Our agenda is packed with educational opportunities for all members of the healthcare C-suite, networking opportunities and celebration. Turn the page for a preview; find full details at hanys.org/annual_meeting, including registration and accommodations information.

LEARNING OBJECTIVES
• Explore innovative ideas and practices that will help providers put consumers at the center of care and improve their care experience while continuing to focus on advancing quality and safety outcomes.
• Examine new technologies that are entering the healthcare sphere, such as artificial intelligence, virtual care and wearables.
• Discuss how providers should react to new technologies, and embrace the opportunities they provide.
• Review demographic trends in healthcare workforce, and explore best practices on how to adapt leadership approaches to meet the demands of the future.
• Outline tools to help providers control the flow of the healthcare dollar and build a sustainable future in a rapidly evolving marketplace.

Resiliency Strategies
Four strategies for resiliency provide the key areas of focus for our 2019 Annual Membership Conference’s programming.
• Control the dollar
• Understand consumers
• Embrace technology
• Innovate in workforce

These resiliency strategies are the result of a HANYS board of trustees-driven, year-long strategic planning initiative in 2018. This initiative explored how trends will likely impact healthcare in the coming years and identified strategies to help New York’s healthcare providers prepare for various plausible future scenarios.

Thank you to our 2019 Association Partners and Education Sponsors
Pre-conference education and events

Wednesday, June 19

9 a.m. – 2 p.m. | Additional registration fee applies
Executive Leaders as Change Agents: How to Inspire, Motivate and Sustain Momentum
Jim Kinsey, Director, Member Experience, Planetree International

Noon – 2:15 p.m. | Additional registration fee applies
Healthcare Technology Trends and Strategies
This pre-conference session will be presented in two parts.

Noon – 1 p.m.
Cybersecurity: Securing Medical Devices in the Healthcare Enterprise
Laura Alfredo, Esq., Senior Vice President, Legal, Regulatory and Professional Affairs and General Counsel, Greater New York Hospital Association
John Gomez, Founder and Chief Executive Officer, Sensato Cybersecurity Solutions
Kristopher Kusche, Vice President and Chief Information Security Officer, Albany Medical Center

1:15 – 2:15 p.m.
Robotics Process Automation: Opportunities and Challenges
Dana Lewis, IT Director, IT Digital Health, Mount Sinai Health System

12:45 – 3:45 p.m. | Additional registration fee applies
The Moral Obligation of Leaders: A Framework for Leading Quality, Safety and Engagement
Hosted in partnership with American College of Healthcare Executives
Rod Brace, PhD, Founding Partner, Relia Healthcare Advisors

2:30 – 3:30 p.m.
HANYS Strategy, Innovation and Policy Committee Meeting
Mary Ellen Hennessy, Vice President, Health System Redesign and Regulatory Affairs, HANYS
Graeme Ossey, Manager, Innovation, NewYork-Presbyterian Hospital

3:45 – 5 p.m.
HANYS HIT Strategy Group Meeting

4 – 6 p.m.
HANYS Board of Trustees Meeting
All HANYS members are invited to attend.

6 – 7 p.m.
President’s Welcome Reception
Join us for cocktails and conversation before enjoying dinner on your own at one of Saratoga Springs’ many highly-regarded restaurants.

Resiliency Strategy
Understand consumers
More convenience, simplicity and ease of access are increasingly being sought by consumers using healthcare services. These conference sessions will include innovative ideas and practices for providers to help put consumers at the center of care and improve their care experience while these providers continue to focus on improving quality and safety outcomes.
Thursday, June 20

8:15 – 9:30 a.m. | OPENING KEYNOTE

From Now to Near to Far in American Healthcare
Kenneth Kaufman, Chair, Kaufman, Hall & Associates, LLC

7 – 8:30 a.m.
A breakfast buffet will be offered for all registered attendees and guests.

9:45 – 11:15 a.m. | BREAKOUT SESSIONS

Digital Transformation and Consumerism
Sami Boshut, Chief Information Officer, Medisys Health Network
Charles J. Fennell, Regional Chief Information Officer, Trinity Health
Mark Gilbert, Research Director, Gartner
Graeme Ossey, Manager, Innovation, NewYork-Presbyterian Hospital

Innovating for the Workforce of Tomorrow
Moderated by Evan Brooksby
Elisa Arespacochaga, Vice President, American Hospital Association's Physician Alliance
Mark F. Klyczek, MS, FACHE, LNHA, Senior Vice President, Long-Term Care Division, Rochester Regional Health
William Myhre, Senior Director, Workforce Transformation/Human Resources, Staten Island Performing Provider System

Trajectories: A Risk-modeling Approach for Targeted Clinical Improvements
Samrina Kahlon, MD, Chief of Patient Safety, NYC Health + Hospitals/Metropolitan
David Marx, Chief Executive Officer, Outcome Engenuity

New Developments and Strategies for Being Age-friendly
Moderated by Courtney Burke
Mark L. Kissinger, Special Advisor to the Commissioner of Health, New York State Department of Health Office of Primary Care and Health Systems Management
Greg Olsen, Acting Director, New York State Office for the Aging

11:30 a.m. – 12:30 p.m. | BREAKOUT SESSIONS

Social Media and Healthcare: Legal Compliance Issues
Kaitlin McCarthy, Senior Manager, Health Care Regulatory and Compliance, Deloitte & Touche LLP
Delphine O'Rourke, Partner, Duane Morris, LLP

Pivoting to Value: Physician Engagement, Medicare Advantage and Aligned Incentives
Hugh Thomas, Executive Vice President, Chief Administrative Officer, Rochester Regional Health
Debbie Zimmerman, MD, Corporate Chief Medical Officer, Lumeris and Essence Health

Improving the Care Experience and Transitions for Complex Patients
John Broderick, MD, Chief Clinical Officer – East, Landmark Health
Scott Klein, MD, Executive Vice President, Chief Operating Officer and Chief Medical Officer, Blythedale Children’s Hospital
Harvey Rosenthal, Chief Executive Officer, New York Association of Psychiatric Rehabilitation Services
Thursday, June 20

12:45 – 2:15 p.m.
LUNCHEON

**President’s Address and Award Presentation**

Bea Grause, RN, JD, President, HANYS

Please join us for lunch as HANYS President Bea Grause presents her annual remarks and HANYS honors our members and partners for their work during our annual award ceremony.

2:30 – 3:30 p.m.

**Payer Evolution and New Strategies to Cope with Competitive Disruption**

Brandon Edwards, Founder and Chief Executive Officer, ReviveHealth

4 – 6 p.m.

**Quality Steering Committee Meeting**

*All HANYS members are invited to attend.*

6:30 - 9 p.m.

**DINNER AND ENTERTAINMENT**

**Cruisin’ Saratoga**

Saratoga Automobile Museum

Be our guest for dinner, music and dancing among the fascinating exhibits at the Saratoga Automobile Museum. Enjoy food and drinks while enjoying the Museum’s “Wheels of Change: Cars & Culture of the 1960s” exhibit.
Friday, June 21

7 – 8:30 a.m.
A breakfast buffet will be offered for all registered attendees and guests.

7:30 – 9 a.m.
Medication-assisted Treatment for Opioid Use Disorder: Best Practices Across the Continuum of Care

Moderated by Monika Taylor, MBA, LCWS, CASAC, Director, Chemical Dependency, Crouse Health

Jim Follette, MSPH, MD, DABA, FASAM, Owner and Physician, Center for Addiction and Pain Management

Joshua Lynch, DO, FACEP, Clinical Assistant Professor of Emergency Medicine, University at Buffalo Jacobs School of Emergency Medicine

Renee Rodriguez-Goodemote, MD, FAAFP, Medical Director, The Saratoga Community Health Center

9:15 – 10:15 a.m.
Working Together to Ensure the Long-term Health of the Communities We Serve

Moderated by Jeffrey Gold, Esq.

Robert R. Hinckley, Executive Vice President, Strategy and Communications and Chief Strategy Officer, Capital District Physicians’ Health Plan, Inc.

Christopher C. Booth, President and Chief Executive Officer, The Lifetime Healthcare Companies

10:30 – 11:30 a.m.
Artificial Intelligence, Innovation and Culture of Change

Speaker to be announced

11:30 a.m. – 12:30 p.m.  |  CLOSING KEYNOTE

Insights: Politics, Congress, Healthcare and What to Expect Next

Hon. Joe Crowley, Former Congressman

Hear from former New York Rep. Joe Crowley about his insight on the current political environment, including thoughts on the 2020 presidential election, candidates running for office and what’s on deck for healthcare.
Register today at hanys.org/annual_meeting.

$350 Full Conference Registration**

**PLEASE NOTE: Additional fees are required for our pre-conference sessions on Wednesday, June 19, and if you are bringing a guest.
Visit hanys.org/annual_meeting for full registration details.

Hotel Accommodations

Room blocks have been secured at two Saratoga locations.

The Saratoga Hilton
(conference venue)
534 Broadway
Saratoga Springs, NY 12866
800.445.8667

The discounted HANYS conference rate of $185 expires May 20, 2019.

Courtyard by Marriott
Saratoga Springs
11 Excelsior Avenue
Saratoga Springs, NY 12866
518.226.0538

The discounted HANYS conference rate of $179 expires May 20, 2019.

For more information about discounted room rates and to make your hotel reservations, go to hanys.org/annual_meeting.

Need more information?

Full details are available at hanys.org/annual_meeting, including session descriptions, speaker bios, registration and hotel accommodations.

Questions?

For event registration support, please contact learning@hanys.org.

For sponsorship questions, contact Allison Manny at 518.431.7651 or amanny@hanys.org.

CONFERENCE CANCELLATION POLICY: The registration deadline for this program is June 5. Substitutions are permitted and encouraged, including the day of the event. Cancellations should be made in writing to learning@hanys.org. Cancellations received by 5 p.m. June 5 are subject to a $50 administrative charge. Registration fees for cancellations received after 5 p.m. June 5 or for failing to attend will be forfeited.

Watch for information about continuing education credits

A variety of continuing education credits will be available for attendees. More information will be shared online shortly.
CONTINUING MEDICAL EDUCATION

Accreditation Statement
In support of improving patient care, this activity has been planned and implemented by AXIS Medical Education and Healthcare Association of New York State (HANYS). AXIS Medical Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

This activity was planned by and for the healthcare team, and learners will receive 10.75 Interprofessional Continuing Education (IPCE) credit for learning and change.

Credit Designation for Physicians
AXIS Medical Education designates this live activity for a maximum of 11.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Credit Designation for Nursing
AXIS Medical Education designates this continuing nursing education activity for a maximum of 10.75 contact hours.

Learners are advised that accredited status does not imply endorsement by the provider or ANCC of any commercial products displayed in conjunction with an activity.

Quality Professionals
This program is pending approval by the National Association for Healthcare Quality (NAHQ) to provide CPHQ CE credit.

AXIS Contact Information
For information about the accreditation of this program please contact AXIS at info@axismeded.org.

Disclosure of Conflicts on Interest
AXIS Medical Education requires instructors, planners, managers and other individuals and their spouse/life partner who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by AXIS for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

Disclaimer
Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed in this activity should not be used by clinicians without evaluation of patient conditions and possible contraindications on dangers in use, review of any applicable manufacturer’s product information, and comparison with recommendations of other authorities.
Continuing Education Credits

The **faculty** reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

<table>
<thead>
<tr>
<th>NAME OF FACULTY OR PRESENTER</th>
<th>REPORTED FINANCIAL RELATIONSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jim Kinsey</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Laura Alfredo, Esq</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>John Gomez</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Kristopher Kusche</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Dana Lewis</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Rod Brace, PhD</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Kenneth Kaufman</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Evan Brooksby</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Elisa Arespacochaga,</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Mark F. Klyczek, MS, FACHE, LNHA</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Bill Myhre</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Samrina Kahlon, MD</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>David Marx</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Mark Kissinger</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Greg Olsen</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Delphine O’Rourke</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Katlin McCarthy</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Hugh Thomas</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Debbie Zimmerman, MD</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>John Broderick, MD</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Scott Klein, MD</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Harvey Rosenthal</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Brandon Edwards</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Monika Taylor, MBA, LCSW, CASAC</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Jim Follette, MSPH, MD, DABA, FASAM</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Joshua Lynch, DO, FACEP</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Renee Rodriguez-Goodemote, MD, FAAFP</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Jeffrey Gold, Esq</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Christopher C. Booth</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Robert Hinckley</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Jim Follette, MSPH, MD, DABA, FASAM</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Mark F. Klyczek, MS, FACHE, LNHA</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Bill Myhre</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Robert Mocharnuk, MD</td>
<td>Common stock: Merck</td>
</tr>
<tr>
<td>Holly M. Hampe, D.Sc., RN, MHA, MRM</td>
<td>Nothing to disclose</td>
</tr>
</tbody>
</table>

The **planners and managers** reported the following financial relationships or relationships they or their spouse/life partner have with commercial interests related to the content of this continuing education activity:

<table>
<thead>
<tr>
<th>NAME OF PLANNER/MANAGER</th>
<th>REPORTED FINANCIAL RELATIONSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allison Manny</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Dee Morgillo, MEd., MT (ASCP), CHCP</td>
<td>Nothing to disclose</td>
</tr>
<tr>
<td>Robert Mocharnuk, MD</td>
<td>Common stock: Merck</td>
</tr>
<tr>
<td>Holly M. Hampe, D.Sc., RN, MHA, MRM</td>
<td>Nothing to disclose</td>
</tr>
</tbody>
</table>

Requirements for credit:

- Attend/participate in the educational activity and review all course materials.
- The CME attestation portal will open at the conclusion of the activity on June 21, 2019. Complete the CME attestation portal by **11:59 pm ET on July 21, 2019**.
- Instructions will be provided. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The portal provides you the opportunity to attest for only the hours of your participation.
- Upon successful completion of the online portal, your statement of completion will be presented to you to print.
American College of Healthcare Executives

Healthcare Association of New York State is authorized to award 13.75 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select ACHE Qualified Education Credit.

An additional 3 ACHE Face-to-Face Education credits are available for participants of Wednesday’s ACHE-approved pre-conference program, *The Moral Obligation of Leaders: A Framework for Leading Quality, Safety and Engagement*. A separate certificate will be provided by ACHE for attendance at this program.

National Association of Long Term Care Administrator Boards (NAB)

This program has been approved for Continuing Education for 13.75 total participant hours by NAB/NCERS—Approval #20200618-25-A55763-IN.
**Conference Mobile App**

Watch for your invitation to the free mobile app, available for Android and iOS device owners; a mobile web version will also be available. Be sure to download and log in before arriving in Saratoga Springs for full conference access.

Instructions to download the mobile app will be emailed to registered attendees prior to the conference.

**NEED ASSISTANCE?** Contact HANYS’ app expert, Devin Franklin, at dfrankli@hanys.org or at 518.431.7650. Devin will also be available at the conference for on-site app support.

---

**Discover SARATOFA**

DINING  SHOPPING  EXPLORING  FUN

discoversaratoga.org

Use the direct link on hanys.org/annual_meeting for discounts and more.