Completed Community Health Improvement Plan for County X for two priorities

- Prevent underage drinking, non-medical use of prescription pain relievers by youth, and excessive alcohol consumption by adults
- Reduce premature births. (not attached – will be emailed soon)

Example 1: Prevent underage drinking, non-medical use of prescription pain relievers by youth, and excessive alcohol consumption by adults

1. A description of the process and criteria that were used to identify them with hospitals and other community partners. At least one of these priorities must address a disparity. In this section, describe the organizations that participated, stakeholder sessions that were held, the data and information used to select the priorities and the rationale for selecting the issues.

   - Over 50% of youth in grades 9 – 12 in the county have had at least one drink of alcohol in the last 30 days. ¹
   - The number of youth hospitalized for non-medical use of prescriptions drugs have been increasing by 5% over the last 3 years. ²
   - 23% of adults indulge in excessive drinking in the county as compared to 17% in the Rest of State.³
   - The rate at which early intervention services are offered in the hospital emergency department is not known.

   Diverse groups have been meeting since January 2013 on the second Monday, from 2:00 – 3:30 pm. The organizations include the following:
   - County X Action Program
   - County X Prevention Council
   - County X Main Street Business Owners Association
   - County X Hospital
   - County Mental Health Agency
   - County X School District
   - County X Local Health Department

2. For each priority, identify goals and objectives, improvement strategies and performance measures with measurable and time-framed targets over the five year period. Strategies should be evidence-based or promising practices. They can include activities currently underway by partners and new strategies to be implemented. The state’s Prevention Agenda 2013, and national guidance, such as the National Prevention Strategy, Guide to Community Preventive Services, and Healthy People 2020 can be used as resources.

Purpose Statement:

- Decrease by 10% the percentage of 9th grade students in a school district who have had at least one drink of alcohol in the last 30 days by 2015. (baseline: unknown)
- Increase by 10% the percentage of grade 9 students who say they are engaged in the school and community by 2015. (baseline: unknown)
- Increase by 15% the percentage of adults who are supportive of policies related to decrease alcohol and non-medical use of prescription drugs by 2015. (baseline: unknown)
- Increase by 5% an alcohol early intervention procedure in the hospital emergency department by 2015. (baseline: unknown)

We are working with youth from different socio economic backgrounds and geographic locations, including zip codes xxxx and xxyy where the poverty rate is higher than the overall rate in the county, thus working toward addressing a disparity.
3. Designation of individuals and organizations that have accepted responsibility for implementing strategies outlined in the plan. This should include assignments to staff as well as agreements between planning participants, stakeholders, other local governmental agencies, or other community organizations. Formal agreements, such as Memoranda of Understanding, are encouraged but not required.

The diverse groups (role: Outreach, implementation, evaluation) have informally defined tasks.

Outreach/Education
- County X Action Program
- County X Transportation Services
- County X Main Street Business Owners Association
- County X Hospital
- County X High School
- County Mental Health Agency
- County X Local Health Department

Programs with specific groups
- County X Action Program
- County X Hospital
- County X High School
- County X Local Health Department

Policy Education
- County X Action Program
- County X Transportation Services
- County X Main Street Business Owners Association
- County X Hospital
- County X High School
- County Mental Health Agency
- County X Local Health Department

Tracking, Monitoring, Evaluation
- County X Action Program
- County X Hospital
- County X High School
- County X Local Health Department

4. A set of outcome and process measures that will help the planning group monitor progress over the short term, and over the five year time frame.

- Youth health risk behavior assessments that include questions on risk factors and substance use and non-medical use of prescription drugs.
- Perception of youth engagement in the school and community.
- Identification of policies and environmental that influence alcohol consumption and prescription drug use among youth.
- Number of youth offered early intervention services in the hospital emergency room department.
- Caregiver and staff perceptions of youth engagement.

By Year 5, by replicating the successful approaches in another afterschool program, and school class, and increasing the community members and legislators who are supportive of policies that enable youth to be healthy, the coalition members will:

- The percentage of 9th – 12th grade students who have had at least one drink of alcohol in the last 30 days will have decreased by 10%.
- Percentage of 9th – 12th grade students who say they are engaged in school and community activities will be increased by 10%.
- Percentage of adults who are supportive of policies related to decreasing alcohol and non-medical use of prescription drugs will have increased by 15% and at least one policy passed at the local and/or organizational levels.
A at least 60% of youth and adults admitted will be given an alcohol early intervention procedure in the hospital emergency department.

The baseline will be established in Year 1.

5. **A brief description of strategies and best practice or evidence-based practices being implemented including how the community health improvement plan for 2013-2017 integrated lessons learned from past implemented and adapted the interventions.**

Data on alcohol use, non-medical use of prescription drugs, and student well-being is difficult to get, and even more challenging to get on ongoing basis. While there are several evidence-based policies and programs to decrease alcohol use and non-medical use of prescriptions drugs, based on discussions at the meeting, we recognized that the coalition members are not all aware of them. Coalition members also do not know the level of community support for these policies. Coalition members are currently implementing a variety of youth development programs. Businesses are supportive of healthy environments for youth.

A school district, an afterschool program, and a healthcare facility have developed the purpose statement and are on board. Coalition members will:

- Access baseline assessments of youth alcohol and non-medical use of prescription drugs in the school districts that have done surveys.
- Access baseline assessments of youth engagement and in 9th grade and alcohol use norms.
- Conduct a county-wide survey on community norms towards policies that reduce youth access to alcohol and non-prescribed prescription drugs. In partnership with youth, conduct a check on indicators of healthy and unhealthy environments.
- Identify and support passage of at least one policy that reduces youth access to alcohol or to non-medical use of prescription drugs.
- Implement an alcohol early intervention procedure in the Hospital Emergency Dept. with assistance from OASAS.

The prediction is that engaged, optimistic and healthy youth in healthy environments that offer consistent messages will reduce underage alcohol and non-prescription drug use. The prediction is that engaged and optimistic youth in healthy environments that offer consistent messages will reduce alcohol and non-prescription drug use.

By 2017,

- The percentage of youth grade 9 - 12 grade who have had at least one drink of alcohol in the last 30 days will have decreased by 10%.
- Percentage of grade 9 – 12 grade students who say they are engaged in school and community activities will be increased by 10%.
- Percentage of adults who are supportive of policies related to decreasing alcohol and non-medical use of prescription drugs will have increased by 15% and at least one policy passed at the local and/or organizational levels.
- At least 60% of youth and adults admitted will be given an alcohol early intervention procedure in the hospital emergency department.

A brief description of the process that will be used to maintain engagement with local partners over the four years of the Community Health Improvement Plan, and the process that will be used to track progress and make mid-course corrections.

The Plan will be posted on the website of the local health department, hospital partners, and that of coalition members. The coalition is new, and currently very enthusiastic. By having a tangible plan and continuing to look for resources we hope to sustain member engagement.

**References for Example 1**

1. 2012 County YRBS
2. 2011 SPARCS,
3. 2011 BRFSS