

# Breast Cancer

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**Susan Boolbol, MD FACS**

System Chief, Breast Surgical Oncology and Breast Program

**Alecia Brophy, RN, BSN, BHCN**

Navigator

**Amanda Miller, LMSW**

Social Worker, Division of Breast Surgery

# Agenda

Introductions

Our partners

Session 6: Breast Cancer

Upcoming sessions



# HANYS Care Connections Team



**Kathleen Rauch, RN, MSHQS,  
BSN, CPHQ**

Vice President, Quality Advocacy,  
Research and Innovation and  
Post-acute and Continuing Care



**Christina Miller-Foster, MPA**

Senior Director,  
Quality Advocacy, Research  
and Innovation



**Morgan Black, MPA**

Director,  
Care Connections



**Maria Baum, MS, RN, CPHQ**

Project Manager,  
Western New York



**Kira Cramer, MBA**

Project Manager,  
New York City



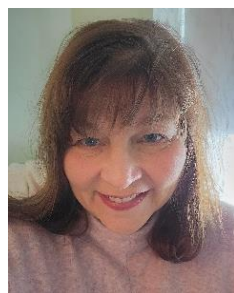
**Rachael Brust, MBA**

Project Manager,  
North Country



**Jonathan Serrano**

Communications Coordinator



**Theresa Green, PhD, MBA**

Associate Director, Associate Professor,  
Center for Community Health & Prevention  
Public Health Sciences URM, SON

# Our partners



## OUR FUNDER

Funding from the [Mother Cabrini Health Foundation](#) allows HANY to expand its capacity to provide education, direct support, tools and data to our members. With Care Connections, we strive to build hospital-community partnerships and share evidence-based chronic disease prevention and management strategies to address healthcare access barriers at the local level.



## OUR PARTNER

DataGen®, Inc. develops custom analytics for participants to help them understand healthcare access barriers and the chronic disease burden in their communities so they can develop tailored interventions.

# Today's presenters



**Susan Boolbol, MD, FACS**

System Chief, Breast Surgical Oncology and Breast Program  
Nuvance Health



**Alecia Brophy, RN, BSN, BHCN**

Navigator  
Nuvance Health



**Amanda Miller**

Social Worker, Division of Breast Surgery  
Nuvance Health



# Building a Breast Cancer Program in the Hudson Valley

NUVANCE HEALTH/ NORTHWELL

SUSAN BOOLBOL, MD

AMANDA MILLER, LMSW

ALECIA BROPHY, RN, BSN, BHCN



# Division of Breast Surgery

- ▶ Nuvance Health/Northwell supports patients from diagnosis through survivorship.
- ▶ A diagnosis of Breast Cancer is devastating news for patients.
- ▶ We offer initial support with a Nurse Navigator and Social Worker.
- ▶ We meet face to face or by phone call.
- ▶ Making a personal connection with our patients is vital.



# How to start

**Develop a strong partnership through your initial conversation with the patient, identify available resources the patient/family is eligible for, and effectively communicate the value of the resources.**

It also includes demonstrating a commitment to collaboration and resource allocation to maximize impact.

## HOW?

- ▶ Funding and financial support
- ▶ Individual donations
- ▶ Corporate sponsorships
- ▶ Foundations to support nonprofits through funding that aligns with their missions



# Hudson Valley

- ▶ We are very fortunate to have local resources and support available to offer to our patients.
- ▶ Many staff work directly with these organizations fundraising and volunteering.
- ▶ We attend and participate in walks, bike rides, and other activities to support these agencies and raise awareness within the community.
- ▶ A small community coming together can make a big difference.

# Develop Connections

- ▶ See what is out there and get involved in the community.
- ▶ Strong leadership that is also involved in various local organizations is vital.
  - ▶ Offer to speak at functions.
  - ▶ Support events for fundraising.
  - ▶ Attend local Chamber of Commerce meetings.
  - ▶ October is Breast Cancer Awareness Month; great time to start.
  - ▶ Reach out to local political figures.



# Resource and Information Packets

We provide folders/packets with resources for our patients that include:

The patient's team of providers

Appointments and results

Education materials

Support groups

Other resources

Miscellaneous

# Education Materials

- ▶ American Cancer Society booklets:

- About Breast Cancer

- Nutrition

- Exercises after Surgery

- ▶ Genetic testing Information booklets

- ▶ Lymphedema information

- ▶ Nutrition workshops



# Support Groups

- ▶ We inform patients of local virtual support groups and provide fliers for the local meetings.
- ▶ We offer LMSW support to all patients.

# Local Organizations

- ▶ The Local Organizations we work with daily:

- ▶ Miles of Hope

- ▶ Breast Cancer Options

- ▶ Sparrow's Nest

- ▶ Support Connection

- ▶ The Benedictine Health Foundation



Breast Cancer Options



- ▶ Also refer to other agencies when appropriate: Department of Social Services, Office for the Aging, Catholic Charities, Community Action Partnership, Mental Health Association, local behavioral health clinics, etc.



# Hudson Valley: Miles of Hope



- ▶ Miles of Hope Breast Cancer Foundation was established in 2004 to fund support services for people affected by breast cancer in the Hudson Valley.
- ▶ The Foundation was started by Dana Efron and Cathy Varunok, two community activists who saw a need for increased services for people with breast cancer.
- ▶ It is a public charity that raises money throughout the year to fund our programs and grants.

# Hudson Valley: Miles of Hope

- ▶ **Medical Gap Care Fund** for individuals who are faced with life emergencies and/or costs not covered by health insurance while they are undergoing treatment for breast cancer.
- ▶ **Complementary Medicine** includes funding for massage therapy, Reiki, acupuncture, music therapy, exercise/dance, and art therapy programs to enhance recovery.
- ▶ **Scholarships** for college-bound high school seniors whose lives have been affected by breast cancer. Scholarships are given in all nine counties.
- ▶ **Peer-to-Peer** program uniting recently diagnosed breast cancer patients with trained survivors.





# Local Support: Breast Cancer Options



## Breast Cancer Options

An independent non-profit 501 (C)(3) organization and the largest provider of free and unique breast cancer services in the Hudson Valley. They offer:

- ▶ Peer-to-peer mentoring.
- ▶ Massage and acupuncture services.
- ▶ Virtual support group sessions.
- ▶ Retreats for children who has a parent diagnosed with breast cancer.
- ▶ Retreats for women with metastatic breast cancer.



# Local and Nationwide Support: Support Connection

**SUPPORT CONNECTION, INC.** is a not-for-profit organization that provides emotional, social and educational support to women, their families and friends affected by breast, ovarian and gynecological cancer. Although their office is in Yorktown Heights, NY, they help people all over the country via their toll-free services and virtual programs.



- ▶ One-on-one peer counseling, locally and via national toll-free telephone.
- ▶ Resource and referral information, locally and via national toll-free telephone.
- ▶ Breast, ovarian and gynecological cancer support groups, locally and via national toll-free teleconference.
- ▶ Educational and wellness programs.
- ▶ National educational webinars.
- ▶ E-newsletters and educational materials.
- ▶ Social activities and special events where you can meet other cancer survivors.

# Local Support: Sparrow's Nest

**Sparrow's Nest** is a 501(c)(3) charity whose mission is to cook and deliver homemade meals to individuals and families facing a cancer diagnosis in Dutchess, Putnam and parts of Orange and Ulster counties.

- ▶ Children 18 or under living in the home (if outside of Dutchess County)
- ▶ Parent must be actively receiving chemotherapy, radiation and/or surgery as a result of a cancer diagnosis.



# Local Support: The Benedictine Health Foundation

## The Benedictine Health Foundation

Helping those most vulnerable diagnosed with cancer

- ▶ The mission of the Benedictine Health Foundation is to raise and distribute financial resources to those struggling with a cancer diagnosis and whose financial means limit their ability to access or receive the care that they need.
- ▶ They provide assistance to Ulster County residents and their families or those from neighboring counties receiving medical services in Ulster County in gas and/or food gift cards.



# Conclusion

- ▶ Start by doing research. Search your area for local organizations that align with your mission.
- ▶ Do outreach and get involved to increase support for these organizations.
- ▶ Visit and vet local organizations as you are offering these resources to your patients.
- ▶ Search for national organizations (i.e. Susan G. Komen, Living Beyond Breast Cancer, United Breast Cancer Foundation, etc.)
- ▶ Send emails and or sign up for newsletters to receive the latest information.
- ▶ Provide a list of resources locally and nationally to your patients, be sure to review this periodically to keep it updated



# Upcoming sessions

**Tuesday, June 24 | 11 a.m. – noon**

## *Mental Health and Substance Use Disorders*

**Tori Daniels, MSW, LCSW**

Supervisor, Outpatient Crisis Diversion  
Ellis Medicine

**Final session of this series:**

**July 1 | Building Community Partnerships**



# Care Connections

## Questions?

### **Susan Boolbol, MD, FACS**

System Chief, Breast Surgical Oncology and Breast Program,  
Nuvance Health

[Susan.Boolbol@NuvanceHealth.org](mailto:Susan.Boolbol@NuvanceHealth.org)

### **Alecia Brophy, RN, BSN, BHCN**

Navigator, Nuvance Health

[Alecia.Brophy@nuvancehealth.org](mailto:Alecia.Brophy@nuvancehealth.org)

### **Amanda Miller**

Social Worker, Division of Breast Surgery,  
Nuvance Health

[Amanda.Miller1@NuvanceHealth.org](mailto:Amanda.Miller1@NuvanceHealth.org)

### **Morgan Black**

Director, Care Connections,  
HANYS

[Mblack@hanys.org](mailto:Mblack@hanys.org)