



The Academy for Healthcare Leadership Advancement | FALL 2024

A partnership with Cornell External Education

Leaders made here

The Academy for Healthcare Leadership Advancement helps healthcare organizations advance their leadership capabilities and position themselves to compete in an increasingly complex environment.

The Academy combines HANYS' nationally recognized and in-depth healthcare industry knowledge with Cornell University's executive education expertise — one of the nation's premier universities and business schools.

Through *The Academy*, healthcare professionals gain focused insight into the healthcare environment, organizational strategizing and cutting-edge leadership strategies. Participants exchange ideas and network with colleagues from across the nation. This seven-week Cornell certificate program provides healthcare professionals with the skills, insight and expertise to effectively lead their organizations through the difficulties of today and the unknowns of tomorrow.

Program features

The Academy for Healthcare Leadership Advancement offers you the opportunity to:

- 1 engage with a one-of-a-kind curriculum that packages foundational leadership skills with targeted healthcare issues, delivered by world-class faculty;
- 2 develop a capstone project plan based on a real-time challenge;
- 3 advance your professional career by earning a program certificate from Cornell University;
- 4 develop leadership skills that will help advance your organization's mission;
- 5 network with colleagues from across the nation; and
- 6 obtain continuing education credits toward your requirements.

Program dates

Sept. 23 – 25
Opening session
Cornell University, Ithaca

Oct. 8 – 29
Weekly webinars

Nov. 3 – 5
Closing session
Verizon Executive Education Center,
Manhattan

Tuition

\$5,500 pp (includes coursework, materials and most meals)

Alumni organizations discount*
\$4,950 pp

*Visit our event site for a full list of alumni organizations: hanys.org/events/cornell/tuition

Transportation and overnight accommodations are the responsibility of the participant.



Johnson
Cornell
SC Johnson College of Business

Opening session | Sept. 23 – 25

Cornell University, Ithaca

Monday, Sept. 23

Noon – 12:45 p.m.

Welcome lunch

12:45 – 1 p.m.

Introductions and program overview

1 – 4:30 p.m.

Leading effective organizational change

Elizabeth A. "Beta" Mannix, PhD

4:30 – 5 p.m.

Capstone orientation

6 – 8 p.m.

Reception and dinner

Tuesday, Sept. 24

8:30 a.m. – noon

Strategic negotiation

Stephen Sauer, PhD

Noon – 1 p.m.

Lunch

1 – 4:30 p.m.

Strategic negotiation I Part 2

Stephen Sauer, PhD

4:30 p.m.

Adjourn for the day

Enjoy dinner on your own in Ithaca

Wednesday, Sept. 25

8:30 – 10:45 a.m.

Fostering a culture of motivation and engagement

Elizabeth A. "Beta" Mannix, PhD

10:45 – 11 a.m. | **BREAK**

11 a.m. – 12:30 p.m.

Making it real: Positioning for success

Steven I. Goldstein

12:30 p.m.

Closing comments and adjournment

Box lunches will be available.

Virtual classroom | Oct. 8 – 29

Weekly webinars

Tuesday, Oct. 8

3 – 5 p.m.

Influencing policy and politics in a post-COVID landscape

Cristina Batt | Bea Grause, RN, JD | Amy Nickson

Thursday, Oct. 10

3:30 – 5 p.m.

Quality and patient safety in a dynamic healthcare environment

Colleen McVeigh | Kathleen Rauch, RN, MSHQS, BSN, CPHQ

Tuesday, Oct. 15

3 – 5 p.m.

Value-based care: Over a decade of experience and where the industry is moving next

Alyssa Dahl | Cara Henley | Colleen McVeigh

Thursday, Oct. 17

3 – 5 p.m.

What is your hospital market and how can you protect and expand it, compete and survive?

Jeff Gold

Tuesday, Oct. 22

3 – 5 p.m.

Building talent pathways and pipelines

Karen A. Scott, MS, HRD | Stephanie Von Bacho, EdD, MS, RN, NEA-BC

Tuesday, Oct. 29

3 – 5 p.m.

Building a technology strategy for today's healthcare

Thomas Hallisey

Closing session | Nov. 3 – 5

Verizon Executive Education Center, Roosevelt Island, Manhattan

Sunday, Nov. 3

Noon – 1 p.m.

Welcome back buffet lunch

1 – 4:30 p.m.

Financial acumen

Drew David Pascarella

4:30 p.m.

Adjourn for the day

Enjoy dinner on your own

Monday, Nov. 4

9 a.m. – 12:30 p.m.

Competitive strategy/positioning for advantage

Vrinda Kadiyali, PhD

12:30 – 1 p.m.

Lunch

1 – 5:30 p.m.

The critical decision-making advantage

Michelle Duguid, PhD

6:30 – 8 p.m.

Capstone reception and dinner

Tuesday, Nov. 5

9 – 11:30 a.m.

Conversations on leadership panel

Moderator: Bea Grause, RN, JD

*Helen Arteaga-Landaverde, MPH, PhD | Andrew L. Davis, MBA |
Brian Donley, MD | Sandra R. Scott, MD*

11:30 – 11:45 a.m.

Closing remarks

Box lunches will be available.

Visit our event site at hanys.org/events/cornell for full details about this one-of-a-kind program.

Our expert faculty

Helen Arteaga-Landaverde, MPH, PhD, Chief Executive Officer, NYC Health + Hospitals/Elmhurst

Cristina Batt, Senior Vice President, Federal Policy, HANYS

Alyssa Dahl, Senior Director, Advanced Analytics, DataGen®, Inc.

Andrew L. Davis, MBA, Chief Operating Officer, Erie County Medical Center Corporation

Brian Donley, MD, Executive Vice President and Chief Operating Officer, NewYork-Presbyterian

Michelle Duguid, PhD, Associate Dean, Diversity, Inclusion and Belonging, and Associate Professor, Management and Organizations, SC Johnson Graduate School of Management, Cornell University

Jeff Gold, Special Counsel, Insurance and Managed Care, HANYS

Steven I. Goldstein, Senior Vice President and President, Long-term Care, University of Rochester Medical Center; President and Chief Executive Officer, Strong Memorial Hospital and Highland Hospital

Bea Grause, RN, JD, President, HANYS

Thomas Hallisey, Director, Digital Health Strategy, HANYS

Cara Henley, Principal, Health Management Associates

Vrinda Kadiyali, PhD, Director, Graduate Studies, Field of Management; Nicholas H. Noyes Professor of Management; and Professor, Marketing and Economics, SC Johnson Graduate School of Management, Cornell University

Elizabeth A. “Beta” Mannix, PhD, Ann Whitney Olin Professor of Management, SC Johnson Graduate School of Management, Cornell University

Colleen McVeigh, Lead Strategist, 1115 Waiver, HANYS

Amy Nickson, Senior Vice President, State Policy, HANYS

Drew David Pascarella, Senior Lecturer, Finance, SC Johnson Graduate School of Management, Cornell University

Kathleen Rauch, RN, MSHQS, BSN, CPHQ, Vice President, Quality Advocacy, Research and Innovation, HANYS

Stephen Sauer, PhD, Senior Lecturer, SC Johnson Graduate School of Management, Cornell University

Karen A. Scott, MS, HRD, Assistant Director, Learning and Development, University of Rochester Medical Center

Sandra R. Scott, MD, Interim Chief Executive Officer, One Brooklyn Health System

Stephanie Von Bacho, EdD, MS, RN, NEA-BC, Senior Director, Learning and Development, University of Rochester Medical Center



Healthcare Association of New York State

HANYS is the only statewide hospital and continuing care association in New York state, representing nonprofit and public hospitals, health systems, nursing homes, home care agencies and other healthcare organizations. Through leadership, representation and service, *HANYS is Always There for Healthcare*[®], bringing together the brightest minds and expertise to solve complex healthcare issues and improve the health of New York's communities. HANYS' advocacy and analysis, business services and educational events help healthcare leaders and other professionals navigate healthcare reform and achieve the Triple Aim of better care, better health and lower costs.



[HANYS.org](https://www.hanys.org)



Cornell External Education

Cornell University integrated its executive education capabilities under Cornell External Education, as of July 1, 2020. This area combines the innovative learning methods of eCornell with the faculty-led capabilities of the schools and colleges across the university. Cornell understands that organizational solutions need multidisciplinary approaches. Cornell External Education provides access to faculty across the university including Cornell Tech, Cornell SC Johnson College of Business, Weill Cornell Medical College, Industrial Labor Relations School, Law, Engineering and schools/colleges in Applied Sciences. This new entity, which focuses on organizational solutions across a variety of disciplines, schools and methodologies, is an innovative leader in the professional learning space.