



# The Academy for Healthcare Leadership Advancement | FALL 2025

A partnership with Cornell External Education

## Leaders made here

*The Academy for Healthcare Leadership Advancement* helps healthcare organizations advance their leadership capabilities and position themselves to compete in an increasingly complex environment.

*The Academy* combines HANYS' nationally recognized and in-depth healthcare industry knowledge with Cornell University's executive education expertise — one of the nation's premier universities and business schools.

Through *The Academy*, healthcare professionals gain focused insight into the healthcare environment, organizational strategizing and cutting-edge leadership strategies. Participants exchange ideas and network with colleagues from across the nation. This seven-week Cornell certificate program provides healthcare professionals with the skills, insight and expertise to effectively lead their organizations through the difficulties of today and the unknowns of tomorrow.

This year, we're proud to celebrate 20 years of partnership with Cornell University on this highly regarded program. Nearly 1,000 healthcare leaders have graduated from *The Academy* — read some of their testimonials on our event site and see what sets this program apart and has kept professionals like you participating for two decades.

## Program features

*The Academy for Healthcare Leadership Advancement* offers you the opportunity to:

- 1 engage with a one-of-a-kind curriculum that packages foundational leadership skills with targeted healthcare issues, delivered by world-class faculty;
- 2 develop a capstone project plan based on a real-time challenge;
- 3 advance your professional career by earning a program certificate from Cornell University;
- 4 develop leadership skills that will help advance your organization's mission; and
- 5 network with colleagues from across the nation.



## Program dates

**Sept. 15 – 17**

Opening session

Cornell University, Ithaca

**Sept. 25 – Oct. 28**

Weekly webinars

**Nov. 2 – 4**

Closing session

Verizon Executive Education Center,  
Manhattan

## Tuition

**\$5,500 pp (includes coursework,  
materials and most meals)**

**Alumni organizations discount\***

**\$4,950 pp**

\*Visit our event site for a full list of alumni organizations: [hanys.org/events/cornell/tuition](https://hanys.org/events/cornell/tuition)

Transportation and overnight accommodations are the responsibility of the participant.



Johnson  
Cornell  
SC Johnson College of Business

# Opening session | Sept. 15 – 17

Cornell University, Ithaca

## Monday, Sept. 15

Noon – 12:45 p.m.

### Welcome lunch

12:45 – 1 p.m.

### Introductions and program overview

1 – 4:30 p.m.

### Leading effective organizational change

*Elizabeth A. “Beta” Mannix, PhD*

4:30 – 5 p.m.

### Capstone orientation

5:30 – 7 p.m.

### Reception and dinner

## Tuesday, Sept. 16

8:30 a.m. – noon

### Strategic negotiation

*Stephen Sauer, PhD*

Noon – 1 p.m.

### Lunch

1 – 4:30 p.m.

### Strategic negotiation I Part 2

*Stephen Sauer, PhD*

4:30 p.m.

### Adjourn for the day

*Enjoy dinner on your own in Ithaca*

## Wednesday, Sept. 17

8:30 – 10:45 a.m.

### Fostering a culture of motivation and engagement

*Elizabeth A. “Beta” Mannix, PhD*

10:45 – 11 a.m. | **BREAK**

11 a.m. – 12:30 p.m.

### Making it real: Positioning for success

*Steven I. Goldstein*

12:30 p.m.

### Closing comments and adjournment

*Box lunches will be available.*

# Virtual classroom

Sept. 25 – Oct. 28 | Weekly webinars

## Thursday, Sept. 25

3 – 5 p.m.

### Influencing policy and politics in an uncertain landscape

*Cristina Freyre Batt | Bea Grause, RN, JD, FACHE | Amy Nickson*

## Tuesday, Sept. 30

3 – 5 p.m.

### Value-based care: Over a decade of experience and where the industry is moving next

*Victoria Aufiero | Alyssa Dahl | Cara Henley*

## Tuesday, Oct. 7

3:30 – 5 p.m.

### Quality and patient safety in a dynamic healthcare environment

*Colleen McVeigh | Kathleen Rauch, RN, MSHQS, BSN, CPHQ*

## Thursday, Oct. 14

3 – 5 p.m.

### What is your hospital market and how can you protect and expand it, compete and survive?

*Jeff Gold | Cara Henley | Steven I. Goldstein*

## Tuesday, Oct. 21

3 – 5 p.m.

### Building a technology strategy for today’s healthcare

*Thomas Hallisey*

## Tuesday, Oct. 28

3 – 5 p.m.

### Building talent pathways and pipelines

*Karen A. Scott, MS, HRD | Stephanie Von Bacho, EdD, MS, RN, NEA-BC*

# Closing session | Nov. 2 – 4

Verizon Executive Education Center, Roosevelt Island, Manhattan

## Sunday, Nov. 2

Noon – 1 p.m.

### Welcome back buffet lunch

1 – 4:30 p.m.

### Financial acumen

*Drew David Pascarella*

5 – 6:30 p.m.

### Closing program celebration and capstone project reception

## Monday, Nov. 3

9 a.m. – 12:30 p.m.

### Competitive strategy/positioning for advantage

*Vrinda Kadiyali, PhD*

12:30 – 1 p.m.

### Lunch

1 – 5:30 p.m.

### The critical decision-making advantage

*Michelle Duguid, PhD*

5:30 p.m.

### Adjourn for the day

*Enjoy dinner on your own*

## Tuesday, Nov. 4

9 – 11:30 a.m. | Panel discussion

### Conversations on leadership

*Moderator: Bea Grause, RN, JD*

*Helen Arteaga-Landaverde, MPH, PhD | Andrew L. Davis, MBA |  
Paul J. Scimeca | Sandra R. Scott, MD*

11:30 – 11:45 a.m.

### Closing remarks

*Box lunches will be available.*

Visit our event site at [hans.org/events/cornell](https://hans.org/events/cornell) for full details about this one-of-a-kind program.

## Our expert faculty

**Helen Arteaga-Landaverde, MPH, PhD,**  
*Chief Executive Officer,  
NYC Health + Hospitals/Elmhurst*

**Victoria Aufiero,**  
*Vice President, Insurance, Managed Care  
and Behavioral Health, HANYS*

**Cristina Freyre Batt,** *Senior Vice President,  
Federal Policy, HANYS*

**Alyssa Dahl, MPH, CPH,** *Vice President, Advanced  
Analytics, DataGer®, Inc.*

**Andrew L. Davis, MBA,** *President and Chief Operating  
Officer, Erie County Medical Center Corporation*

**Michelle Duguid, PhD,** *Associate Dean, Diversity,  
Inclusion and Belonging, and Associate Professor,  
Management and Organizations, SC Johnson College  
of Business, Cornell University*

**Jeff Gold, Esq.,** *Special Counsel, Managed Care  
and Insurance, HANYS*

**Steven I. Goldstein,** *President, System Integration  
Strategy, UR Medicine*

**Bea Grause, RN, JD, FACHE,** *President, HANYS*

**Thomas Hallisey,** *Director, Digital Health Strategy,  
HANYS*

**Cara Henley,** *Managing Principal, Health Management  
Associates*

**Vrinda Kadiyali, PhD,** *Nicholas H. Noyes Professor  
of Marketing and Economics, SC Johnson Graduate  
School of Management, Cornell University*

**Elizabeth A. “Beta” Mannix, PhD,** *Ann Whitney Olin  
Professor of Management, SC Johnson Graduate School  
of Management, Cornell University*

**Colleen McVeigh,** *Principal Healthcare Informatics  
Analyst, HANYS*

**Amy Nickson,** *Senior Vice President, State Policy,  
HANYS*

**Drew David Pascarella,** *Senior Lecturer, Finance,  
SC Johnson Graduate School of Management,  
Cornell University*

**Kathleen Rauch, RN, MSHQS, BSN, CPHQ,**  
*Vice President, Quality Advocacy, Research and  
Innovation, HANYS*

**Stephen Sauer, PhD,** *Senior Lecturer, SC Johnson  
Graduate School of Management, Cornell University*

**Paul J. Scimeca,** *President and Chief Executive Officer,  
Glens Falls Hospital*

**Karen A. Scott, MS, HRD,** *Director, Learning and  
Development, University of Rochester Medical Center*

**Sandra R. Scott, MD,** *Chief Executive Officer,  
One Brooklyn Health System*

**Stephanie Von Bacho, EdD, MS, RN, NEA-BC,**  
*Senior Director, Learning and Development,  
University of Rochester Medical Center*



## Healthcare Association of New York State

HANYS is the only statewide hospital and continuing care association in New York state, representing nonprofit and public hospitals, health systems, nursing homes, home care agencies and other healthcare organizations. Through leadership, representation and service, *HANYS is Always There for Healthcare®*, bringing together the brightest minds and expertise to solve complex healthcare issues and improve the health of New York's communities. HANYS' advocacy and analysis, business services and educational events help healthcare leaders and other professionals navigate healthcare reform and achieve the Triple Aim of better care, better health and lower costs.



[HANYS.org](https://hany.org)



## Cornell External Education

Cornell University integrated its executive education capabilities under Cornell External Education, as of July 1, 2020. This area combines the innovative learning methods of eCornell with the faculty-led capabilities of the schools and colleges across the university. Cornell understands that organizational solutions need multidisciplinary approaches. Cornell External Education provides access to faculty across the university including Cornell Tech, Cornell SC Johnson College of Business, Weill Cornell Medical College, Industrial Labor Relations School, Law, Engineering and schools/colleges in Applied Sciences. This new entity, which focuses on organizational solutions across a variety of disciplines, schools and methodologies, is an innovative leader in the professional learning space.