MEMBERSHIP BENEFITS

POST-ACTUTE AND CONTINUING CARE

POLICY, ADVOCACY, AND EDUCATION
- Advocacy and education on quality, reimbursement, and operational issues

MEMBER COMMITTEE
- Post-Acute and Continuing Care Advisory Group

COMMUNICATIONS AND MARKETING
- Digital and print advertising campaigns to raise awareness of important policy concerns
- Media engagement on issues of importance to members
- Collaboration with member public relations officers
- Publications including Member Updates, Daily Headlines, HANYS News, HANYS Blog, and Healthcare Acronyms and Terms

DSRIP

MEMBER ENGAGEMENT
- Member assistance with PPS-specific issues
- Custom DSRIP presentations
- Future of DSRIP, DSRIP Landscape, Aligning DSRIP Business Strategy, and National DSRIP Policy Programs
- Liaison for members with DOH

MEMBER COMMITTEES
- PPS Executive Leadership Group
- PPS Reporting Workgroup
- Ad-hoc workgroup meetings and calls to inform members as needed

LEGAL AND COMPLIANCE

MEMBER ENGAGEMENT
- Serve as a resource on legal and corporate compliance issues
- Litigation support on issues of interest to members
- Advocacy and education
- Legislative initiatives
- Statutory and regulatory implementation
- Non-profit governance
- Healthcare ethics
- Program integrity and audit activities

Anniversary Members Conference
- Annual Membership Conference
- Annual Trustee Conference
- Managed Care SWAT Conference
- Behavioral Health SWAT Conference
- HANYS/Cornell University Academy for Healthcare Leadership Advancement
- HANYS/Cornell University Advanced Executive Leadership for Physicians
- Annual Conference for Healthcare Auxiliary and Volunteer Leaders
- Annual Workshop for Executive Assistants to the President/CEO and Board Coordinators

ANNUAL MEMBER EDUCATION EVENTS

ANNUAL AWARDS
- HANYS’ Distinguished Service Award
- Pinnacle Award for Quality and Patient Safety
- Community Health Improvement Award
- Auxiliary and Volunteer of the Year Award
- Trustee Leadership and Advocacy Award
- HANYS PAC MVP Awards

HOW CAN WE HELP YOU?
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MEMBER ENGAGEMENT

GOVERNMENT AFFAIRS

STATE AND FEDERAL ADVOCACY AND ANALYSIS
- Budget, legislative, and regulatory issues
- State and federal policy
- analyze budget, legislative, and regulatory proposals
- estimate impact on members
- advance proactive legislative and regulatory agenda
- build support from elected officials for member priorities
- work with federal and state agencies
- National partnerships, including AHA, AAMC, and other state hospital associations
- Advocacy coalition leadership and partnership with New York-based healthcare associations
- Advocacy to protect funding for key programs such as DSH, GME, and rural providers
- Development of memos, issue papers, comment letters, and other advocacy materials

MEMBER ENGAGEMENT
- State lobby days
- Annual Albany Advocacy Day
- issue-specific lobby days
- trustee lobby days
- Federal lobby days
- separate and in conjunction with AHA activities
- issue-specific lobby days and advocacy opportunities
- Meeting facilitation with congressional representatives in Washington
- Bi-weekly government affairs update calls

FINANCE AND ANALYTICS

HOSPITAL-SPECIFIC AND OTHER ANALYSES
- Regulatory analyses on Medicare and Medicaid payment rules
- Legislative analyses to support federal and state advocacy
- Finance-related operational analyses
- Quality data/program analyses for federal pay-for-performance programs and measures
- Written summaries, educational webinars, and development of responses/comments to government payment policy

SPECIAL TOOLS
- Annua Annual Economic and Community Benefit Analysis
- HANYS’ Data Gallery and Visualization Tools

MANAGED CARE AND INSURANCE

MEMBER ENGAGEMENT
- Payment denials management
- Contracting strategy
- One-on-one member calls/meetings on specific issues

MEMBER COMMITTEES
- Managed Care Advisory Group
- Multi-state Managed Care Coalition
**QUALITY ADVOCACY, RESEARCH, AND INNOVATION**

**COLLABORATIVES & LEARNING NETWORKS**
- NYS Partnership for Patients (NYSPFP)
- Antibiotic Stewardship
- Commited to Excellence (C2X) High Reliability
- Opioid Addiction Prevention and Management
- HANYS-Planetree Patient Experience
- Obstetric Safety
- Sepsis Support Network/Sepsis Data Collection Tool

**MEMBER ENGAGEMENT**
- Custom presentations
- CMS Hospital Star Rating facility-specific analytics and evaluation
- On-demand assistance with CMS and DOH issues
- On-site NYSPFP project managers
- Quality Bootcamp

**MEMBER COMMITTEES**
- Statewide Steering Committee on Quality Initiatives
  - Sub-committees on high reliability, patient experience, and healthcare analytics
  - Opioid Advisory Group

**REGULATORY AFFAIRS**

**MEMBER ENGAGEMENT**
- Member assistance with surveys and CON issues
- Guidance on DOH regulatory issues
- Outreach and education on federal and state compliance issues

**MEMBER COMMITTEE**
- CON Workgroup

**HEALTH INFORMATION TECHNOLOGY (HIT)**

**MEMBER ENGAGEMENT**
- Expertise and guidance on HIT policy and regulatory issues, cybersecurity, EHRs, interoperability, telehealth, and e-prescribing

**MEMBER COMMITTEE**
- HIT Strategy Group

**BEHAVIORAL HEALTH**

**MEMBER ENGAGEMENT**
- Guidance on OMH, OASAS, and Justice Center regulatory issues
- Outreach on state agency activities and developing issues
- One-on-one member calls and meetings

**MEMBER COMMITTEE**
- Behavioral Health Task Force

**EMERGENCY PREPAREDNESS**

**MEMBER ENGAGEMENT**
- Member support during disasters and emergency events
- State and federal partner engagement to support preparedness planning and response
- Outreach and education on emerging threats and infectious disease outbreaks

**MEMBER COMMITTEE**
- Statewide Emergency Preparedness Advisory Committee

**COMMUNITY HEALTH**

**MEMBER ENGAGEMENT**
- Prevention Agenda leadership and expertise
- Organ donation awareness
- Community needs assessment education/guidance
- Community service plans
- Schedule H community benefit reporting
- Healthcare auxiliaries advocacy engagement

**MEMBER COMMITTEES**
- Community Health Task Force
- Statewide Committee on Healthcare Auxiliaries

**MEMBER COMMITTEE**
- Rural Health Steering Committee

**RURAL HEALTH**

**MEMBER COMMITTEE**
- Statewide Human Resource Advisory Committee

**WORKFORCE DEVELOPMENT**

**MEMBER ENGAGEMENT**
- Physician and allied health professional shortage surveys
- Recruitment and retention programs (e.g., Doctors Across New York)

**MEMBER COMMITTEE**
- Statewide Human Resource Advisory Committee

**HEALTHCARE TRUSTEES OF NEW YORK STATE (HTNYS)**

**MEMBER ENGAGEMENT**
- Customized presentations to hospital and system boards on governance, health policy, and industry trends
- One-on-one assistance on governance issues such as self-assessment, governance trends, and best practices
- Diversity platform

**MEMBER COMMITTEES**
- HTNYS Board of Governors
  - Sub-committees on advocacy, diversity and inclusion, education, executive, and governance

**EDUCATION, TOOLS, AND SPECIAL EVENTS**

**MEMBER ENGAGEMENT**
- Webinars on emerging healthcare issues
- Board Diversity, Inclusion, and Cultural Competency resource library
- Best practices resources, Boardroom Basics

**MEMBER COMMITTEE**
- Statewide Executive Steering Committee

**EXECUTIVE ENGAGEMENT**

**MEMBER ENGAGEMENT**
- New executive orientation and briefing sessions
- Leadership team meetings and presentations

**MEMBER COMMITTEES**
- HANYS Board of Trustees
- HANYS’ Chief Operating Officer Forum

**POLITICAL ACTION**

**STATE AND FEDERAL ADVOCACY**

**MEMBER ENGAGEMENT**
- HANYS state and federal political action committees (PACs)
- Disbursements to candidates who support healthcare

**MEMBER COMMITTEE**
- HANYS PAC Steering Committee
QUALITY ADVOCACY, RESEARCH, AND INNOVATION

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RURAL HEALTH

STATE AND FEDERAL ADVOCACY
- Rural designation preservation
- Financial viability promotion
- Quality improvement

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- Legal initiatives
- Statutory and regulatory implementation
- Non-profit governance
- Healthcare ethics
- Program integrity and audit activities

MEMBER RELATIONS
- Member visits and board presentations
- Customized programs and leadership presentations
- Membership connection with expert policy staff and resources

MEMBER ENGAGEMENT
- Expert support on government rate issues
- Analytics support for questions and explorations
- Program integrity and audit activity support

MEMBER COMMITTEES
- 340B Strategy Group
- Price Transparency Workgroup

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